The Graduate Certificate in Business units offered at the Cradle Coast Campus focus on innovation and development and will lay the foundation for you to take a leading role in shaping your region’s economic and social prosperity.

The Graduate Certificate in Business
Working in regional centres across Australia, in no matter what capacity, requires an intimate knowledge of process and place, key relationships and the drivers which underpin local economies, and ultimately, local livelihoods.

Why study this course in particular?
The Graduate Certificate in Business units offer students the chance to put their own work and/or life experiences into action. Students can draw on their own career or life milestones to use towards assessment items in certain units.

The course also recognises that your time is precious, with several units delivered via intensive mode and/or small workshop groups, helping to provide more flexibility towards work and life commitments.

Where will it take you?
The course has been designed to respond directly to the needs of professionals working in the public and private sector, and helps to build knowledge and skills in areas including global perspective, critical thinking, problem solving, leadership, collaboration, teamwork and inter-disciplinary thinking and working.

Students will not only strengthen their current job skills and knowledge to use in their workplace, but enhance their future career development and employment opportunities.

What will you study?
Students are required to complete four of the following five units (Students may also select other post graduate units offered on a fee for service basis).

BAA506 Learning Through Practice A (Workplace)
This unit allows students to put their work experience into practice with the subject recognising students with over 5 years’ work experience have already gained invaluable knowledge and skills. They will be given the tools and frameworks to understand what skills they have learned, what capabilities they have developed and how these might be applied.

BAA517 Innovation, Place & Entrepreneurship in Regions
This unit looks at the emerging inter-relationships between innovation, place and entrepreneurship, and specifically the roles of relationships, local knowledge and liveability in fostering regional competitiveness and innovation.

BAA508 Regional & Community Development
Regional & Community Development at the post graduate level provides a thorough understanding of regional and community development approaches and practices. Students also have the chance to apply theory and practice to a real-world problem of their choice.

BAA516 Governance & Partnerships
This unit goes beyond the concept of governance, looking at partnership approaches within government; between governments, between government and business, and between government and communities.

BAA515 Financial Decision Making for Managers
This unit aims to develop the student’s ability to understand, analyse and interpret corporate financial statements and financial information.

Some questions answered
I’ve never studied before, how will I cope?
This course is specifically designed for adult learners, with small class sizes, flexible approaches to learning and a dedicated course advisor/tutor. The University also offers academic programs to help new students including UniStart and the University Preparation Program (UPP).

Are there any entry requirements?
Those interested in studying the Graduate Certificate in Business should have 5 years’ relevant work experience or completed an undergraduate degree at an Australian higher education institution, or the equivalent standard in any other institution.

How much will it cost?
Some HECS scholarships may be available at the Cradle Coast campus.
Contact Aleisha Cross on (03) 6430 4902 for more information.