2011 REGIONAL UNIVERSITIES
CAMPUS HEADS CONFERENCE
University of Tasmania Cradle Coast Campus
Burnie, Tasmania
13 -14 July 2011
WELCOME

The University of Tasmania Cradle Coast Campus is delighted to be hosting the 2011 Regional University Campus Heads Conference.

In this year’s conference, we will be focusing our attention on the big questions facing small campuses. How do we assure quality in our research, teaching and learning and capitalise on the opportunities generated by new technology? How do we build access and participation and service the anticipated growth in undergraduate places? And how can we sustain our capacity to respond to the demands of our students, our university system and regional Australia?

I hope you can join me for two days of dynamic discussion to share your experiences and ideas and better still, stay on to explore one of the most beautiful parts of Australia.

Director Cradle Coast Campus
2011 Conference Convenor
2011 REGIONAL UNIVERSITIES CAMPUS HEADS CONFERENCE

THEMES

Participation, quality, funding models and the regional campus
Infrastructure, National Broadband Network and technology for future growth
Building a research and development culture with our regions

KEYNOTE SPEAKERS

Professor Peter Rathjen
Vice-Chancellor
University of Tasmania

Mr Ian Hawke
Interim Chief Executive Officer
Tertiary Education Quality and Standards Agency

Professor David Sadler
Deputy Vice-Chancellor Students and Education
University of Tasmania

Professor Roger Fay
Head of School of Architecture
University of Tasmania

Professor Peter Frappell
Dean of Graduate Research
University of Tasmania

Ms Meredith Wills
Director
Geraldton University Centre

Mr Doug Fraser
Director
University of Southern Queensland, Springfield

Mr Clayton Hawkins
Lecturer
Institute for Regional Development
University of Tasmania

PARTICIPATION

Delegates will be the Campus Director and other senior staff members chosen by the Campus Director. The conference will be of particular interest to Campus Business Managers as well as to other senior personnel.

The campuses represented at this conference will be regional (non-metropolitan) and non-HQ campuses, and may be defined as “satellite” campuses. Typically, they have 300-2000 students and operate programs in more than one discipline area.
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DATES
Wednesday 13 July and Thursday 14 July 2011
Conference starts at 9.30am on 13 July and ends after the conference dinner on 14 July.

LOCATION
Board Room
Building D
University of Tasmania Cradle Coast Campus
16-20 Mooreville Road
Burnie Tasmania

REGISTRATION
Registration is $175 per delegate.
This includes cocktail reception, lunch, all coffee breaks, conference dinner and materials.
Payment must be made by 10 June 2011, preferably by credit card.
To register visit: www.cradle-coast.utas.edu.au or contact the Conference Secretary

RECEPTION AND DINNER
Cocktail reception at the Cradle Coast Campus.
Buffet-style dinner featuring regional produce at the Makers Workshop, Burnie.

CONFERENCE COORDINATION AND UPDATES
Updates will be posted on the Cradle Coast Campus website:
www.cradle-coast.utas.edu.au

Convenor
Professor Janelle Allison, Director,
University of Tasmania Cradle Coast Campus
16-20 Mooreville Rd Burnie Tasmania
Telephone: 03 6430 4943
Email: Janelle.Allison@utas.edu.au

Secretary
Margaret McMahon
Telephone: 03 6430 4943
Email: Margaret.McMahon@utas.edu.au

THE CRADLE COAST CAMPUS
The University of Tasmania Cradle Coast Campus is based in Burnie on Tasmania’s beautiful North West Coast. It is the smallest and fastest-growing campus of the University’s three campuses, offering five full degrees and a start to many other courses. The campus enrolment is close to 1000 students.
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CONFERENCE PROGRAM

WEDNESDAY 13 JULY

09.30-9.45 Registration
09.45-11.00 Keynote Speaker: Professor Peter Rathjen
   Participation, quality and funding models for regional campuses
11.00 – 12.00 Discussion
12.00-12.30 Lunch
13.00-14.00 Minister for Tertiary Education, Senator the Hon Christopher Evans
   Panel Discussion
   Senator Christopher Evans, Minister for Tertiary Education
   Professor Peter Rathjen, Vice-Chancellor, UTAS
   Mr Ian Hawke, Interim Chief Executive Officer, TEQSA
   Professor David Sadler, Deputy Vice-Chancellor Students & Education, UTAS
14.00-15.15 Keynote Speaker: Mr Ian Hawke
   Issues of quality and the small campus
15.15-15.45 Afternoon tea
15.45-16.15 Keynote speakers: Ms Meredith Wills and Mr Doug Fraser
   New campus models
16.15-17.00 Campus tour
17.00-18.00 Cocktail reception with community leaders

THURSDAY 14 JULY

09.00-10.15 Professor Peter Frappell
   Building a research culture on small campuses
10.15-10.30 Morning coffee
10.30-11.45 Forum
11.45-12.45 Keynote speaker: Professor Roger Fay
   How can small campuses be sustainable?
12.45-13.45 Lunch
13.45-15.00 Keynote Speaker: Mr Clayton Hawkins
   Ubiquitous learning and small campuses
15.00-16.00 Forum
19.00-22.00 Conference dinner
   Speaker: Professor David Sadler
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TRAVEL AND ACCOMMODATION

Tasmania’s North West is known locally as the Cradle Coast - one of Australia’s most productive agricultural regions with unparalleled wilderness areas, situ ting on the doorstep of the campus. The region is renowned for fresh local produce and the iconic attractions of Strahan, Stanley, the Tarkine and the Cradle Mountain World Heritage area - just one to two hours drive from Burnie.

For visitor, travel and accommodation information visit: www.tasmaniasnorthwest.com.au
If you are a lover of food visit: www.foodbowlstories.com.au

BURNIE is a small city with a fascinating industrial heritage showcased in a working artisan gallery, at the Maker’s Workshop, minutes from the campus.

Burnie to: Devonport - 47km (35 min), Stanley - 78km (1 hour), Strahan - 181km (2 hours 15 min), Waratah - 63km (55 min).

FLIGHTS
Delegates can fly from Melbourne (1 hour flight) into the regional airports of Burnie (20 minute drive from the campus), Devonport (45 minute drive from the campus), or Launceston (2 hour drive from the campus).

BURNIE: REGIONAL EXPRESS, Melbourne - Burnie Airport, Wynyard.
Telephone: 13 17 13 Book online: www.rex.com.au

DEVONPORT: QANTASLINK, Melbourne – Devonport airports.
Telephone: 13 13 13 Book online: www.qantas.com.au

LAUNCESTON: QANTAS, JETSTAR AND VIRGIN BLUE and is just a 50 minute flight from Melbourne or Sydney and a two hour drive to Burnie

DAILY PASSENGER FERRY
SPIRIT OF TASMANIA, Melbourne – Devonport.
Telephone: 13 20 10 Visit: www.spiritoftasmania.com.au

ACCOMMODATION
Delegates can arrange their own accommodation or book through:

Burnie Visitor Centre
Makers Workshop
2 Bass Highway, Burnie
Telephone: (03) 6430 5831
Fax: (03) 6431 3896
Email: travel@burnie.net
Open: 9am - 5pm, 7 days a week.